



The National Gay & Lesbian Chamber of Commerce (NGLCC) is the only national not-for-profit advocacy organization dedicated to expanding the economic opportunities and advancements of the LGBT business community. With more than 150 corporate partners and 54 local, state, and international affiliate chambers, NGLCC is the largest LGBT business development and economic advocacy organization in the world. Serving as the exclusive certifying organization of LGBT-owned businesses, the NGLCC is the link between corporate America and LGBT owned businesses and entrepreneurs.

What is Supplier Diversity?

Supplier Diversity is the intentional inclusion of minority-owned, women-owned, veteran-owned, LGBT-owned, and other socially and/or economically disadvantaged businesses in procurement opportunities to achieve innovation; cost reduction and revenue growth objectives.

Supplier Diversity programs enable small business growth and job creation, building wealth in socially and/or economically disadvantaged communities.

How Does My Company Benefit?

Diverse suppliers are a source of innovation and cultural input into the design and delivery of products and services, which enable organizations to better address consumer needs and stay ahead of their competition. Supplier diversity efforts stimulate consumer loyalty, as many consumers prefer to utilize services and products from companies that share values similar to their own. Additionally, LGBT-Inclusive Supplier Diversity is a scored piece of the Human Rights Campaign's Corporate Equality Index.

What Can My Employee Resource Group Do?

ERGs offer a network of driven employees with the potential to connect your organization with customers, LGBT business enterprises (LGBTBEs) and other key stakeholders. Here is how:

- Identify materials and services that your department buys and propose the use of diverse suppliers (e.g. office supplies, event planning, consulting services, specialized training, awards and recognitions, customized t-shirts or banners)
- Facilitate introductions between LGBTBEs, procurement professionals within your organization and the NGLCC
- Partner with your local LGBT chamber of commerce and represent your company at business expos, ERG roundtables, and other supplier diversity events
- Coordinate an educational session on what supplier diversity is, why it makes business sense and how business partners can promote diverse suppliers for their department's needs
- Write about it! Document and publish success stories on how LGBTBEs, procurement professionals, and your ERG are supporting your business: reducing costs, connecting your business with top customers and LGBT consumers, and/or promoting sales growth or innovation
- Attend NGLCC Events! NGLCC's events are the best way for your ERG members to connect directly with the LGBT business community while participating in a variety of professional development opportunities.



Co-founders Justin Nelson and Chance Mitchell addressing the NGLCC National Dinner



Members of the NGLCC community with the acting Administrator of the SBA at the NYSE

“Through EY participation on the NGLCC Certification Committee, EY has had the opportunity to witness first-hand the quality of certification offered by the NGLCC. As a leading corporate partner with the Women’s Business Enterprise National Council and the National Minority Supplier Development Council, EY has no doubt that the NGLCC certification is a process that is on par with the other diversity certifications within the supplier diversity arena. EY has a strong commitment to Supplier Diversity and partnership with NGLCC in this area has allowed us to implement and provide additional networks that we otherwise would not have known about.”

- Theresa Harrison
Supplier Diversity Lead, Strategic Sourcing, EY

NOVEMBER 21, 2014
NGLCC National Dinner
Great Hall, National Building Museum—Washington, D.C.

NGLCC’s National Dinner is an evening dedicated to celebrating courageous women and men in business, government and community activism. LGBT business owners, corporate partners, affiliate chamber leaders, government officials, and community leaders will honor the accomplishments of leaders in the LGBT business movement. In addition to the dinner, the NGLCC Policy and Procurement Forum is held in conjunction with this event in Washington, D.C.



FEBRUARY 2, 2015
Financial Services Diversity Leadership Awards
New York Stock Exchange—New York, NY

For the last seven years, the NGLCC has brought together top financial services companies, members of Congress, Cabinet Secretaries and diverse business organizations including the Women’s Business Enterprise National Council, National Black Justice Coalition, U.S. Business Leadership Network: Disability at Work, US Hispanic Chamber of Commerce, U.S. Pan Asian American Chamber of Commerce, and WEConnect International for a Diversity Executive Roundtable and this spectacular awards event at the New York Stock Exchange. This event is the premier forum to celebrate diversity and inclusion efforts and accomplishments of companies in the financial services industry across all diverse segments.



AUGUST 11- AUGUST 14, 2015
NGLCC International Business & Leadership Conference
Fort Lauderdale Marriott Harbor Beach Resort & Spa - Fort Lauderdale, FL

The NGLCC annual conference is the largest LGBT business development event on record and brings together over 700 LGBT and allied entrepreneurs, business owners, corporate representatives and LGBT chamber leaders from across the country and around the globe. Attendees take part in four days of symposia, panel discussions, development seminars, and special events designed to generate opportunities and build strong business relationships.



Connect with NGLCC:

nglcc.org
corporaterelations@nglcc.org
P: (202) 234-9181
F: (202) 234-9185
729 15th Street, NW 9th Floor
Washington, DC 20005

 facebook.com/NGLCC
 twitter.com/NGLCC
@NGLCC
 #LGBTbiz
@NGLCCJustin
 youtube.com/NGLCC